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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/895,431	06/29/2001	Richard Qian	42390P11146	8957
7590 01/07/2004 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Seventh Floor 12400 Wilshire Boulevard Los Angeles, CA 90025-1026			EXAMINER	
			CHEN, TE Y	
			ART UNIT	PAPER NUMBER
			2171	
			DATE MAILED: 01/07/2004	4 6

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application No.	Applicant(s)	0				
		09/895,431	QIAN, RICHARD					
	Office Action Summary	Examiner	Art Unit					
		Susan Y Chen	2171					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
A SH THE I - Exter after - If the - If NC - Failu - Any r	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. nsions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a rep of period for reply is specified above, the maximum statutory period re to reply within the set or extended period for reply will, by statut reply received by the Office later than three months after the mailing ad patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however oly within the statutory minimu will apply and will expire SIX e, cause the application to be	may a reply be timely filed on of thirty (30) days will be considered timely (6) MONTHS from the mailing date of this concome ABANDONED (35 U.S.C. § 133).	y. ommunication.				
1)🖂	Responsive to communication(s) filed on 23 C	October 2003.						
2a)⊠	This action is FINAL . 2b) ☐ This	action is non-final.		•				
3)□	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposition of Claims								
5)□ 6)⊠ 7)□	Claim(s) <u>1-30</u> is/are pending in the application 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) <u>1-30</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/o	awn from consideration						
	ion Papers	·						
10) <u> </u>	The specification is objected to by the Examine The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Eunder 35 U.S.C. §§ 119 and 120	cepted or b) object or drawing(s) be held in ction is required if the d	abeyance. See 37 CFR 1.85(a). rawing(s) is objected to. See 37 CF	• •				
_	Acknowledgment is made of a claim for foreig	ın nriority under 35 U	ISC 8 119(a)-(d) or (f)					
a)l * S 13)□ A si 3 a 14)□ A	All b) Some * c) None of: 1. Certified copies of the priority documen 2. Certified copies of the priority documen 3. Copies of the certified copies of the priority documen application from the International Burea See the attached detailed Office action for a list acknowledgment is made of a claim for domest ince a specific reference was included in the fir 7 CFR 1.78. The translation of the foreign language process acknowledgment is made of a claim for domest acknowledgment is made of a claim for domest afterence was included in the first sentence of the	ts have been received ts have been received ts have been received the transfer of the certified copie to priority under 35 Urst sentence of the specific priority under 35 Urs	ed. ed in Application No e been received in this National i). es not received. J.S.C. § 119(e) (to a provisional becification or in an Application has been received. J.S.C. §§ 120 and/or 121 since	l application) Data Sheet. a specific				
Attachmen				lle				
2) Notic	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 No	erview Summary (PTO-413) Paper No(tice of Informal Patent Application (PTC ner:					

Response to Amendment

This is in response to amendment filed on 10/23/2003.

Claims 1 - 30 are pending for examination, claims 1, 3, 12, 21 and 28 have been amended.

It is noted that the present application does not contain line numbers is the specification and claims. The instant disclosure does not correspond to the preferred format. The preferred format is to number each line of every claim, with each claim beginning with line 1. For ease of reference by both Examiner and Applicant <u>all</u> future correspondence should include the recommended line numbering.

Specification

The specification has not been checked to the extent necessary to determine the presence of all possible minor errors. Applicants' cooperation are requested in correcting any errors of which applicants may become aware in the specification. Also, It is noted that the present specification does not contain line numbers. For ease of reference by both Examiner and Applicant <u>all</u> future correspondence should include the recommended line numbering.

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Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

(f) he did not himself invent the subject matter sought to be patented.

Claims 1-30, are rejected under 35 U.S.C. 102(e and f) as being anticipated by Sezan et al. (U.S. Patent No. 6,236,395).

Sezan et al. (U.S. Patent No. 6,236,395) has different assignee and one common inventors in comparison with the instant application.

As to claims 1-8, 10-19, 21-25, and 27-30, Sezan at al. (hereinafter referred as Sezan) discloses a system [Abstract; Fig. 1] with means/methods/computer products for updating user preferences for personalization media consumption from device to devices, comprising:

a) a user identification template [e.g. the user description schema (20), Fig. 1; col. 5, lines 37-40; col. 6, lines 3-7] retrieved from a template database [e.g. the data storage unit 950), Fig. 2] for identifying a user, wherein the user inserting a smart card issued by an issuer into at least one of a plurality of devices [e.g., col. 10, lines 38-46];

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- b) a device identification template [e.g., the system description schema (22), Fig. 1] to identify at least one of the devices [col. 6, lines 23-30];
- c) a user preference template corresponding to the at least one of devices, to identify user preferences associated with the device [e.g., a customized audiovisual information viewing schema, col. 3, lines 21-24; col. 5, lines 37-40];
- d) a user history template corresponding to the at least one of the plurality of devices for tracking user pattern and gathering usage data [e.g. the browsing, viewing, filtering, searching, and device setting histories, col. 5, lines 39-40];
- e) an analyzer comprising a text analyzer, an audio analyzer, and a video analyzer for analyzing data associated with the devices [e.g. the Audiovisual Program Analysis Module (42), Fig. 2; col. 8, lines 34-42; lines 48-55];
- f) a management and configuration module for configuring the analyzed data, dynamically updating the user preferences and storing the configured data [e.g. the Description Scheme Generation Module (44), the Search & Filtering &Browsing Module (52), Fig. 2; col. 8, lines 56- col. 9, line 19].

As to claims 9, 20 and 26, Sezan further discloses that the plurality of devices comprises television, a computer, a PDA, a cellular phone, a portable media player, a web terminal, and a set-top box [col. 2, lines 66 – col. 3, line 5; col. 6, lines 5-6; lines 23-30].

Response to Arguments

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Applicant's arguments filed on 10/23/2003 have been fully considered but they are not persuasive.

Regarding Applicant's arguments with respect to the U. S. Code 102(e) rejections, the examiner disagrees with applicant's assertion that the prior art on record including Sezan fails to disclose or suggest: 1) "retrieving a user preference template... from a plurality of user preference templates corresponding the plurality of devices"; 2) identifying user preferences associated with the device by using the user preference template".

In response to these arguments, the examiner points out that Sezan specifically teaches the claimed feature at col. 5, lines 37 – col. 6, lines 7. Wherein, the system uses a dynamic user description scheme [e.g., the unit 20, Fig. 1] to hold a user's personal preferences, which comprising a plurality of templates such as the user's browsing history, filtering history, searching history and device setting history. [col. 5, lines 37-40]. In addition, Sezan further teaches that the user preferences includes explicit definition of the particular programs or attributes which permits the system to select (or receive) the those template programs from the available program description scheme [e.g., the unit 18, Fig. 1]. Furthermore, Sezan discloses that the user's description scheme may be augmented, updated, or disabled at any time on behalf of a user or any technique can be used to compare (or identify) the information contained in the user description scheme to the program description scheme [18, Fig. 1] for making selections over network via a various devices. [col. 5, lines 59 - col. 6, lines 7]. As such, Sezan's art reads over the claimed features.

Conclusion

To expedite the process of examination, the examiner requests that all future correspondences in regard to overcoming prior art rejections or other issues (e.g. 35 U.S.C. 112) set forth by the Examiner prior to the office action, that applicant should provide and link to the most specific page and line numbers of the disclosure where best support is found (see 35 U.S.C. 132).

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Susan Y Chen whose telephone number is (703) 308-1155. The examiner can normally be reached on 7-4:30.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Safet Metjahic can be reached on (703) 308-1436. The fax phone number for the organization where this application or proceeding is assigned is:

(703)

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703)308-6296.

Susan Chen

January 5, 2004

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